



## Innova Z-6170 Innovates Discount Store to Apply New Counter Payment Solution

### AT A GLANCE

#### Customer

Discount Store

#### Location

Asia

#### Industry

Retailing

#### Application

Counter Payment

#### Solution

**Innova Z-6170**

#### Benefits

- The operation is intuitive and clerks need no training.
- The chic form factor of **Innova Z-6170** fits the trendy store image.
- The advanced scanning performance improves work efficiency, reduces customers' time of waiting and increases customer satisfaction.

"I was completely fascinated by **Innova** in the trade show. I have never thought a barcode scanner could have such a trendy outlook. However, it was after test that we decided to use **Innova** in our stores because we found it not only beautiful but al so functional, able to facilitate our employees and streamline our work."

-- Store Owner

What would you think of when you are going to list features of an ideal barcode scanner? The first things that come to your mind are probably depth of filed, reading speed or decoding capability. However, ZEBEX believes the next-generation barcode scanner should be something more than specifications. That's why we combine functionality and aesthetics to create the **Innova Z-6170** Hands-free Single-Laser Omnidirectional Scanner. This trendy device is to set up a new benchmark and inspire more creative applications.

Not surprisingly, the stylish barcode scanner drew attention of one store owner in COMPUTEX TAIPEI. He was excited to see the interesting demonstration: with a suction cup at

bottom, **Innova Z-6170** could be fixed to any smooth surface; the tiltable stand allowed the machine to scan at different angels. He had never used omnidirectional scanners before but immediately decided to have these cleverly-designed devices in his discount chain stores.

This businessman has more than 4000 stores around the world, mostly in Asia, selling tens of thousands of items at discount prices. Originally they only used entry-level handheld contact CCD scanners. It is not hard to image the transaction volume, work loading and commodity complexity. In such circumstances, **Innova Z-6170** is truly a smart decision.

First of all, **Innova Z-6170** is great for first-time tabletop scanner users. The operation is intuitive; clerks need no training before implement. They just pick up an item and present its barcode to the scan window. Omnidirectional scanner means multiple scan lines, no need for aiming and triggering, and transaction time is shortened. The large LED indicator and large trigger button provides more convenience. Besides, **Innova Z-6170** has a chic form factor that fits their image perfectly: a fashionable store that sells the most up-to-date products. The cupulate stand with hinge shaft also allows users to adjust the scanner to cater to their operation environments. The small footprint takes little counter space. Last

but not the least, ZEBEX advanced decoding technology guarantees lightning quick speed and unbeatable accuracy rate.

With all the above features, **Innova Z-6170** improves work efficiency, reduces customers' time of waiting, increases customer satisfaction and promotes store image. The store owner is pleased with the result and is planning to implement **Innova Z-6170** to his worldwide shops.

ZEBEX is happy to see how **Innova Z-6170** motivates users to try new technology. We hope this success case can offer you some inspiration and trigger your own success story.



## About ZEBEX

ZEBEX is a Taiwanese company dedicated to the production of Auto-ID equipment, both scanners and terminals. We have complete scanner product lines. In addition to our core competence, omnidirectional scanning technology, we also have a variety of CCD and single-laser scanners. No matter what your need is, we must have something for you!

## About Innova Z-6170

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Elegant and functional, **Innova Z-6170** leads the trend and helps to enhance retail stores to the next level. Its unique white/black color fits perfectly into places like bookstore, boutique and anywhere delicacy is a must. It has a plastic suction cup at bottom and is to be easily fixed to or removed from any surface without making damages. Able to be tilted forward or backward to suit user's special applications, the **Innova Z-6170** is your dream partner of utility and beauty!

## Innova Z-6170 Hands-Free Single-Laser Omnidirectional Scanner

**Light Source** 650 nm visible laser diode (VLD)  
**Depth of Field** 0-200 mm  
**Scan Pattern** 5 directions of scan field  
**Scan Lines** 20  
**Scan Rate** 1,400 scans per second



In a continuing effort to improve our products, ZEBEX reserves the right to change specifications and features without prior notice.

To protect the business interests of our customer, their geographic locations and names have been changed or neutralized. The actual identity of the characters in the case is confidential. Please contact your sales representative if you have any questions.

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